

Unified retail software for specialty stores

Gain centralized control, reduce overhead, and meet high customer expectations.

LS Retail
an aptos company

 **LS Central**



Offer shoppers a large product selection, product expertise and personalized customer service.



Unify your processes

Control all aspects your business from financials to Point of Sale (POS), operations, inventory, and customer loyalty, in one single platform.

Unify your channels

Manage items, prices, offers, customers, and inventory centrally for your physical and online sales channels.

Unify your viewpoint

Have access to all your crucial business information wherever you are, whenever you need it.

Ideal for:



Specialized retailers



National and international retail chains



Companies selling online and in stores



Have total control of your stock

- Manage **items in all their variants** for physical stores and the eCommerce **centrally**.
- Monitor sales performance **in real time across all channels** and keep track of which items are sold, available, and in transit.
- Avoid stock-outs and overstocks with **automated replenishment**. Let the system reorder items in time, for optimal availability across your stores.
- Predict what the demand for certain items will be using **artificial intelligence**.



Merge online shopping and physical store experience

- Show **up-to-date product availability** on the eCommerce site.
- Let customers **shop online and pick up their order in store** or have it delivered directly to their home.
- Handle **special ordering**. If an item is unavailable in the store, it can easily be ordered at the POS.
- Let customers **return and exchange** in any store location items they bought online.

Attract new customers and keep current ones loyal

- Create an effective **loyalty program** that drives customers back.
- Send loyal customers **personalized offers and communications** based on their interests and previous interactions.
- Create **promotions, offers and discounts** and automatically apply them to all or some of your stores.

Leverage your data

- Get instant access to **real-time reports** about your sales, profit, trends, and track your KPIs.
- Track **performance per employee, store, item, item group** and more, and maximize your revenue.
- Access **advanced analytics and insights** from any device and take informed business decisions.

Designed for specialty retailers

- Gain insights into your **customer preferences and habits** and provide personalized service.
- Increase customer satisfaction by having the **right assortment of products** in each store.
- Manage reservations and events, like **appointments** with a personal advisor, directly at the POS.



LS Retail is a world-leading developer and provider of all-in-one business management software solutions built on Microsoft Dynamics 365 ERP. LS Retail is an Aptos company and plays a key role in their suite of unified software solutions.

www.LSRetail.com